

Harold Import Company, Inc.

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Harold Import to Merge with House of Prill

NOVEMBER 03, 2003 — On January 1, 2004, Harold Import Company will merge operations with House of Prill, with 'Prill' becoming Harold Import's licensed product and gift division.

"I'm confident that the result will be a perfect marriage that will benefit our customers," said Robert Laub, president of Harold Import Company. "The convenience of ordering a larger selection of coordinated product through one company will help to simplify the ordering process. Customers will benefit from better product selection and service."

House of Prill operations will be consolidated into the Harold Import Company's Lakewood, New Jersey facility. A 'Prill' by Harold product catalog featuring more than 40 new items will debut in January. For more information, call 800-526-2163, or send e-mail to info@haroldskitchen.com.

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