

Harold Import Company, Inc.

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Harold and Hachette

JANUARY 14, 2007 — Harold Import Company has reached an agreement with Hachette Book Group USA, formerly Time Warner Books, to distribute their cookbooks. Hachette is a wholly-owned subsidiary of Lagardère, a company that is active on a worldwide basis in the areas of communications and media (books, press, audiovisual and distribution/retailing of cultural products).

"We are thrilled to have Harold Import Company as a distributor of our cookbooks," states Jody Botler, spokesperson for Hachette. "Our relationship enables us to distribute our library to retail stores nationwide and, in turn, their customers."

Harold's initial assortment will feature such titles as American Cookery from the classic James Beard and The Naked Chef by Jamie Olive of TV Food Network.

SRPs range from \$14.99 to \$39.99. For more information, contact:

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