

# Harold Import Company, Inc.

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## Harold Import Steps Up a Classic — The E-Z Step Jigger

JANUARY 18, 2006 — Harold Import Company "steps up" a classic with the E-Z Step Jigger, an easy-to-read, -measure, -pour clear plastic jigger with four stepped measurements. Originally a product from the 1950s, Harold Import has updated, redesigned and improved this classic — bringing back a blast from the past. They've also packaged it in a convenient 12-piece point-of-sale display.



The E-Z Step Jigger offers endless uses in the bar, kitchen, garage and so much more. Everything about the E-Z Step Jigger is 'easy':

Measure - simply pour to desired marks

Read - stepped pre-measured levels at ½, 1, 1½ and 2 ounces

View - measured steps are visible from top or sides

Clean - hand wash with warm soapy water

"We are going to have some very happy customers. It's easier to see a notch on the E-Z Step Jigger when lines and numbers might be an issue for someone with vision problems. And there are so many uses. We're glad to see this product become a reality!"

— Genny Gordon, owner of Genny Gordon's Gifts and Gadgets in Morehead City, NC

For more information, contact: Harold Import Company, Inc.

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