

# Harold Import Company, Inc.

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## MAY 22, 2008 — Helen Chen Teams up with IACP 2008 Julia Child Award-Winning Editor, Justin Schwartz

HIC – Asian culinary expert Helen Chen teams up with IACP’s 2008 Julia Child award-winning editor Justin Schwartz on her forthcoming cookbooks *Helen’s Asian Kitchen: Easy Chinese Stir-Fries* and *Helen’s Asian Kitchen: Easy Asian Noodles*. With an expected release date of the spring and fall of 2009, Chen’s cookbooks focus on healthful, quick-and-easy Asian recipes catered to the home chef, announces Harold Import Company.

Schwartz received IACP’s 2008 Cookbook of the Year and Single Subject Category awards for editing *Fish Forever: The Definitive Guide to Understanding, Selecting, and Preparing Healthy, Delicious, and Environmentally Sustainable Seafood*; both authored by Paul Johnson and published by John Wiley & Sons, Inc.



Chen’s goal is to make Asian cooking more accessible, as well as, making healthier dishes using heart-healthy cooking oils and ingredients while keeping the taste authentic and pure. Chen’s inspiration for new recipes and products comes from her frequent visits to the Far East.

*"I learned to cook the old fashioned way—from my mother. And, like my mother, I emphasize the delights and comfort of home-style dishes in my own cooking. Cooking the way the Chinese cook at home—quick, easy, healthy and delicious. These new cookbooks will make perfect companion pieces to my "Helen’s Asian Kitchen" line of cookware and cooking accessories.*

— Helen Chen

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