

**HAROLD IMPORT COMPANY, INC.**  
747 Vassar Avenue, Lakewood, NJ 08701



**Harold Import Tags Jason Schmidt for the Creation  
of Western Regional Sales Office**

April 17, 2008 - After nearly 15 years at the firms Lakewood, NJ headquarters, Schmidt is moving to Colorado. Schmidt, who has a Specialty Retail background and was formally Key Accounts Manager, will now be HIC's Western Regional Sales Manager. He will be responsible for the Rocky Mountain, Pacific Northwest, California and Southwest locations. "Being one of three Regional Sales Managers, Schmidt's move will give us a strong opportunity and the ability to train with our Reps, as well as work more closely with our customers," according to company President Robert Laub.

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