



***Gourmet Retailer* names HIC as one of their 2010 TGR Industry Innovators.**

This first-annual award honors companies for their unique contributions to the gourmet retail industry.



INDUSTRY INNOVATOR

AUGUST 19, 2010

Harold Import Company began life in 1957 as a distributor for porcelain dinnerware. The family-owned company, headed today by scion Robert Laub, is a leader in supplying tools and equipment for the kitchen and dining room. While continuing to provide a range of high-quality porcelain bakeware and tableware, they also excel in cooking tools and gadgets, coffee, tea, and wine accessories, award-winning cookbooks, and essentials for Asian cooking, seafood, canning, BBQ, entertaining, and even innovative cleaning products.

One of the most highly regarded companies in the industry, HIC is well known for their superior customer service, low minimums and fast shipping. More recently, they have expanded their H.I.C. branding and packaging program, creating an exciting new look for the same great company.

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