



Harold Import and Bread Armor

JUNE 22, 2010

HIC has reached an agreement with Bread Armor® to bring their bread bags to the specialty retail market.

Bread Armor® bags are sized to fit your favorite artisan breads perfectly, including baguettes, ciabatta, and French breads. The seven-layer, high-performance material creates a protective barrier—keeping air and moisture out while locking in freshness. Keep food fresh longer, even in the freezer. Bread Armor® bags are resealable, reusable and recyclable. Great for marinating steaks or fish, too!

SRPs range from \$2.99 to \$3.99.



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