



Brands That Cook

HIC – Harold Import Company and Casabella Get Clean

FEBRUARY 24, 2009

HIC—Harold Import Company announces an agreement with Casabella to distribute their select line of products.

Casabella creates commodity products with beautiful design and high-quality workmanship which is the recipe that laid the foundation for Casabella's consistent growth and market leadership. Their cleaning tools, kitchen and bath accessories, and organizing products have received numerous design awards and industry recognition.

"It is our pleasure to work with Harold Import. Their expertise and specialized attention to the customer in the independent market is renowned. They make it easy for the customer to buy a full-line assortment from one source. We look forward to bringing an upscale line of brushes, sponges, and gloves to Harold's customers."
—Bruce Kaminstein, Casabella

Debuting at the Chicago Housewares Show March 22nd – 24th, come meet the principals from Casabella at booth # S1450.

SRPs range from \$4.99 to \$7.99



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