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HIC Names Global Product Development Coordinator

NOVEMBER 11, 2008 — HIC – Harold Import Company, Inc. continues to develop its business with a proactive approach to product development and sourcing.. To facilitate this effort, David Mulligan has been named as HIC's Global Product Development Coordinator — a newly created position responsible for the logistical aspect of product development.

Mulligan has worked with HIC for six years in a sales, logistics and marketing capacity and also brings his previous specialty gourmet retail experience to his new position. He will work closely with over 300 factories in 25 countries on 5 continents worldwide providing convenient access to newly developed products from around the World. HIC specializes in product sourcing for retailers of all sizes with a focus on the specialty retail environment.



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