



Brands That Cook

HIC – Harold Import Company Distributes Deglon Exclusively in the US



MARCH 2, 2009

HIC—Harold Import Company announces an exclusive agreement to distribute the Silex and Cuisine Ideale cutlery lines in the United States from Deglon, the premier producer of high-quality cutlery and kitchen tools. Located in Thiers, France since 1921. It is the cradle of French knife making, high-quality cuisine and world-class chefs.

Deglon was founded in Thiers by Jean Deglon of Switzerland in 1921 and is currently run by his grandson, Thierry Deglon.



“The art of the master cutlery maker has been handed down from generation to generation. It is put into daily practice through the meticulous design and manufacture of utensils which are useful, practical, sturdy and innovative.

Our chefs' knives are high-performance cutting tools created to meet the requirements of the greatest chefs in the world, both professional and home cooks.

We are proud to be working with Harold Import Company for the US market. We have known each other for years and meet regularly at product shows around the world and it's time now to work in an exclusive relationship. We are convinced that HIC's professionalism, knowledge of the business, the competence of their staff, and the perfect network developed by HIC, will make for great success in selling the Deglon's products in the US.”

— Philippe Grousset, Deglon

Deglon's line of cutlery and kitchen tools include melon ballers, bread knives, apple corers, butter curlers, and more. SRPs range from \$6.99 to \$129.99

Debuting at the Chicago Housewares Show March 22nd – 24th, come meet the principals from Deglon at the HIC booth # S1450.

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