



*Brands That Cook*

## **HIC – Harold Import Pares Up with Prepara**

FEBRUARY 24, 2009

HIC—Harold Import Company has reached an agreement to distribute a select line of Prepara products including the herb saver, cookbook holder, trio peeler and garlic crusher.

"We are very pleased to be able to better service the gourmet independents through Harold Import's robust network," states Evan Dash, co-owner. "Robert Laub and I serve together on the Gourmet Trade Advisory Council of the IHA and we share Harold Import's commitment to building strong relationships with the specialty independent trade."

Prepara is co-owned by Pollen Design and Evan Dash. Prepara officially launched in the Fall of 2007 and currently supplies innovative gadgets and indoor gardening appliances to better national chains and specialty independents.

SRPs range from \$15.99 to \$29.99

Debuting at the Chicago Housewares Show March 22nd – 24th. Come meet the principals of Prepara at the HIC booth # S1450.

prepara



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