

HIC & SilikoMart

JUNE 30, 2010

HIC reaches an agreement with SilikoMart® to distribute EasyChoc moulds to the specialty retail market.

Make beautiful chocolates quickly and easily. Simply fill each mould with melted chocolate, let set, and gently push to release your creations from the mould. Great for making sophisticated mini desserts and pastries, too.

"We're very excited to be working with HIC. Their relationship with customers, their unmatched reputation for service and experience in selling silicone products in the United States makes them an ideal partner."

—Mr. Dario Martellato
 Owner, SilikoMart®

EasyChoc moulds are made in Italy of 100% food-grade silicone. They are heat resistant to 446°F, making them safe for use in the freezer, fridge, oven, microwave and dishwasher.

These fun and functional moulds come in a variety of styles, including dino, fashion, imperial, monamour, Mr. Ginger, praline, rose, vertigo and more.

SRP \$10.99



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